

## **QUARTERLY REPORTS**

### **FORTH QUARTER – 2009**

**OCTOBER 1, 2009 through DECEMBER 31, 2009**

**VALLEY BROADCASTING COMPANY, LINCENSEE OF KVBC-TV, CHANNEL 3, SERVING SOUTHERN NEVADA, HAS DETERMINED THAT THE ISSUES OF CONCERN TO THE COMMUNITY SERVED BY IT ARE AS FOLLOW:**

#### **GROWTH:**

In southern Nevada and the surrounding areas the roadways that serve the citizens have a challenge in keeping up with the consistent growth. Even with the downturn in the economy the more federal dollars are needed to build new and repair the remaining roadways. With the economic downtrend, jobs within the large and local construction are threatened.

Utility issues remain a concern with the two large suppliers, water and electric, coping with increased costs and economic downtown.

#### **EDUCATION:**

The quality of (K-12) has become more of a concern for Clark County with the treat of cutbacks. The economic downturn creates a financial challenge for the quality of education and educational jobs in southern Nevada.

#### **CRIME:**

The allure of the 24-hour city, a city that depends on the tourist dollars, and the transient nature of the city, can reflect on the crime statistics within the cities of Las Vegas, North Las Vegas, Henderson and surrounding areas. Violent gang activity still remains as problematic plaguing certain areas. Police continue to witness an increase in sex crimes, with both under age and older adults.

(more)

#### LIFESTYLE:

The variety of lifestyles contributes to social issues in a wide assortment. The public health and the public medical issues remain varied. Both issues will play an important role during the economic downturn. While southern Nevada statistically plays home to more singles and seniors than families, how will these groups fair during an economic turn?

#### ECONOMY:

With unemployment at the highest level the county has ever experienced, questions rise about the area becoming high with foreclosures. Will neighborhoods become deserted? Will the local jobs wash away? Will the tourist dollar dry up? Should the casinos/resorts crumble along with the jobs the future of Las Vegas resembles a boom to bust scenario.